

2014 Wellness Program Accomplishments and Health Improvements

1. Healthy Lifestyles Program

a. Increased Well-Being Assessment completion from 56% (5,543) in 2013 to 72% (7,098)

2. Health Rewards Program

- a. Implemented a new health promotion incentive program that rewards up to \$300 in Health Reimbursement Arrangement contributions or gift cards
- b. Conducted 12 webinars for state employees with assistance from Anthem
- c. Over 5,000 employees completed 13,760 Health Reward activities
 - i. 3,544 Know Your Numbers (including Physician Fax Form)
 - ii. 1,091 Employee Health Education Program Completions
 - iii. 410 Fitness/Nutrition Program completions
 - iv. 2,383 Preventive Care Visits
 - v. 2,123 Flu Vaccinations Rewards
 - vi. 4,209 Tobacco Free Rewards

3. KYN Screenings and attendance

- a. Conducted 72 screenings for employees in worksite ranging from Berlin to Portsmouth
- b. 3,159 employees participated and received one-on-one health coaching with their results
- c. At least 120 employees were found to have unhealthy numbers for either blood pressure or blood glucose and referred to PCP for follow up*
- d. 99% indicated that their screening started within a reasonable time or earlier than their scheduled time
- e. 97% were very satisfied with the professionalism of the examiners
- f. 96% were very satisfied with the measurement aspect of the screening and examiners performance
- g. 96% were very satisfied with the overall screening experience
- h. 99.7% would recommend the examiner to someone else for the their screening

- i. 99.7% would recommend this wellness program to someone else
- j. 92% were satisfied with the post-screening coaching session
- 4. Governor's 90 Day Challenge (June August)
 - a. 11,200 participants including state employees
 - b. Worked with Division of State Parks to include free park access to select parks for participants to get their daily activity for Challenge
- 5. Wellness Coordinator Trainings
 - a. Held four trainings providing information and worksite resources covering 14 topics ranging from office ergonomics to weight management
 - b. Changed training venues to State agency locations and allowed time for agency wellness coordinator hosting to share success stories about employee engagement and worksite health promotion programs
- 6. Anthem Worksite Presentations
 - a. Lisa Marzoli engaged employees at worksites in 73 events presenting on topics ranging from Healthy Aging to Heart Health
- 7. Preventive Mailings
 - a. Mailed four post cards to employees educating them about the following topics and benefits:
 - i. Health Rewards Program
 - ii. Governor's 90 Day Physical Activity Challenge
 - iii. Flu Vaccination
 - iv. Tobacco Cessation
- 8. Gym Benefit
 - a. 2,209 employees used the health club membership benefit
 - b. 284 employees used the exercise equipment benefit
 - c. 253 employees used the community health education reimbursement program
- 9. Tobacco Cessation
 - a. 399 members used the smoking cessation benefit

Anthem reported that a number of indicators regarding health improvement among members, which covers 28,669 lives state employees, under-65 retirees, and dependents, were reported in 2014. These indicators include:

- Favorable distribution of health care dollars with good utilization of preventive and low cost medical services
- Emergency room visits decreased
- Prevalence rate for the top 5 chronic conditions (Low Back Pain, Hypertension, Hyperlipidemia, Depression, Diabetes) decreased 5.6%
- Adult Annual Well Visits and Adolescent Well Care increased
- Prevalence rates of the top 10 lifestyle conditions, including overweight/obesity, decreased 5.0%
- Members identified for ConditionCare disease management declined from 6,000 in 2013 to 5,010 in 2014
- Prevalence of diabetes declined from 6.6% in 2014 to 5.2% in 2014
- Prevalence of coronary artery disease declined from 2.2% in 2013 to 1.4% in 2014